

Drinking Water Cost Analysis/Comparison by www.healthalkaline.com

Water Brand and pH	Retail Price/Size	Price Per Gallon	Annual Water Cost	15 Year Total Cost
Fiji - pH 7.6 (neutral)	6 x 16.9 fl oz - \$6.99	\$8.82	\$9,657.90	\$144,868.50
Evian - pH 7.4 (neutral)	6 x 16.9 fl oz - \$5.99	\$7.49	\$8,201.55	\$123,023.25
Dasani - pH 3.4 (acidic)	24 x 16.9 fl oz - \$5.99	\$1.89	\$2,069.55	\$31,043.25
Aquafina - pH 5.35 (acidic)	24 x 16.9 fl oz - \$4.99	\$1.59	\$1,741.05	\$26,115.75
Arrowhead pH 7.42 (neutral)	Home Delivery 20 Gallons - \$29.96	\$1.49	\$1,631.55	\$24,473.60
IonWays Athena pH 10.5 (alkaline water)	One-Time: \$2195.00	\$.28	\$306.66	\$4600.00

The 15-year IonWays water information is based on the Athena model, with a retail price of \$2,195.00. It also includes the cost of a sediment filter replaced twice annually (\$35), and Biostone Plus filter (\$79), replaced once annually, \$20 annually shipping and the average cost of tap water at the rate of \$.005 per/gallon in California. (California's water costs are more than twice that of the midwest and eastern U.S.) Other real financial savings can be realized AND you can make an environmental contribution! For example, you can reduce or eliminate your expenditures on many chemical-based household cleaners and disinfectants, skin toner, aftershave, hair rinse, mouth wash, etc. Conservatively, this could save \$15/\$30 per month or \$180/\$360 per year or better yet \$2,700/\$5,400 over 15 years!. This alone would more than pay for the Athena!

NOTE: Figures were calculated based on a family of four, using a recommended daily water consumption formula of 3/4 the body weight of each individual in ounces of water. Father – 190 lbs, Mother – 160 lbs, 13 year old son – 100 lbs, 10 year old daughter – 75 lbs. Weights based on National Center for Health Statistics for average weights of individuals living in the United States. This family should consume 384 oz, 3 gallons of water each day. The calculations above have been figured using 3 gallons of daily consumption. Prices may have changed since this study was done.

Start Saving and Getting Healthy

The Athena represents the best of performance, features, functionality and modern styling available in a countertop water ionizer today - all backed by the dependability and certainty of Ionways, the world leader in ionization. **LIFE-TIME WARRANTY**

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